

Jen Boulden

dedicated to progress through bold moves



Biography~

A successful entrepreneur and media personality, Jen Boulden is a true pioneer in the green business world. She co-founded *Ideal Bite* in 2005 to cater to the untapped “light green consumer” market, and grew the company to over half-a-million subscribers to the daily eco email before selling the venture to *The Walt Disney Company* in 2008. Jen has appeared on shows such as *Good Morning America*, *The Today Show*, *Martha Stewart* and *The View*, and has authored articles for publications ranging from *Fast Company* to *The Huffington Post*. A graduate of William & Mary, Jen received a “Green MBA” from George Washington University, where she recently was honored with the Distinguished Alumni Award. Jen is pro-animal, a country girl at heart, and says “y’all” after a few beers.

“Here at GMA we frequently turn to Jen Boulden, our eco goddess, for great ideas and advice.”
— Sam Champion, *Good Morning America*



Please visit JenBoulden.com for more information on booking Jen to speak at your next event or requesting an on-air interview.

jenboulden.com/reel

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